

Crossbank Dental Care Sustainability Statement

At Crossbank Dental Care, we are committed to providing excellent dental care while also prioritising environmental stewardship. Our sustainability initiatives are an integral part of our core values and mission, reflecting our dedication to creating a positive impact on our patients, our team, and the planet.

Our Commitment to Sustainability

We recognise the importance of environmental responsibility in healthcare and are taking proactive steps to minimise our ecological footprint. Our sustainability efforts encompass various aspects of our practice:

1. **"Implant a Tree" Initiative:** In partnership with Cumbria Wildlife Trust, we pledge to plant a tree for every dental implant placed in our practice. This initiative not only offsets our carbon footprint but also contributes to local reforestation efforts.
2. **Carbon Footprint Reduction:** We are actively working to measure and reduce our carbon footprint across all areas of our practice. This includes energy efficiency measures, responsible resource management, and sustainable procurement practices.
3. **Clinical Waste Reduction:** We have engaged the services of NuGreen, a local company specialising in sustainable waste management solutions, to significantly reduce our clinical waste and ensure proper disposal methods.
4. **Biodiversity Enhancement:** We have implemented a comprehensive Green Spaces Improvement Strategy to promote biodiversity and create a more environmentally friendly setting for our patients and staff. Key initiatives include:
 - Collaborating with Cumbria Wildlife Trust on various projects, including participation in "30 Days Wild" and "Big Wild Walk" initiatives
 - Establishing a swift colony on Captain French Lane in partnership with local bird experts
 - Installing wildlife-friendly features such as hedgehog houses, frog logs, bug hotels, and bird feeders
 - Creating sustainable green walls using recycled materials
 - Implementing seasonal planting with a focus on native species that support local wildlife
 - Adopting eco-friendly maintenance practices, including a hand-weeding only policy and allowing wildflowers to grow from May to September
 - Improving outdoor spaces for staff and patient wellbeing, including the installation of benches and creation of a pond area
 - Engaging in water conservation efforts through the installation of water butts for plant watering

5. Sustainable Transport Policy

- Promoting alternatives to travel, such as tele-conferencing and video-conferencing where appropriate
- Encouraging the use of public transport for business journeys
- Limiting car and taxi use to necessary situations, with a preference for electric vehicles when available
- Promoting cycling for business travel and offering support for cycle purchases
- Discouraging air travel for short distances and offsetting carbon emissions for necessary flights
- Encouraging sustainable commuting options for employees, including walking, running, cycling, and lift-sharing
- Encouraging sustainable commuting options for patients, including public transport, walking, cycling, and lift-sharing

6. Environmentally Preferable Purchasing Policy

- Minimising waste and maximising efficiency in our purchasing decisions
- Favouring products with lower greenhouse gas emissions in their production, shipping, use, and disposal
- Prioritising durable and long-lasting products
- Preferring products that include recycled content, are biodegradable, exclude toxic chemicals, use sustainable manufacturing processes, and are organic
- Giving preference to suppliers with robust third-party social and environmental certifications (e.g., Certified B Corporation, Soil Association Organic, Fair Trade, ISO 14001)
- Supporting local economic development by prioritising independent suppliers within a 50-mile radius and businesses owned by women and people of colour

7. **Continuous Improvement:** We are committed to scrutinising all areas of our business to identify and implement sustainable practices, from our daily operations to our long-term strategic decisions.

Alignment with Our Core Values and Mission

Our sustainability efforts are deeply rooted in our core values of Excellence, Endeavour, and Environment:

- **Excellence:** We strive for excellence not only in dental care but also in our environmental practices.
- **Endeavour:** We are dedicated to overcoming obstacles and continuously improving our sustainability efforts.
- **Environment:** We aim to create a positive impact on our immediate surroundings and the wider world.

As stated in our mission, "Care is in our name and it's embedded in our culture." This care extends beyond our patients and team to encompass the planet we all share.

Our Vision for a Sustainable Future

As we work towards becoming the region's premier referral centre for advanced dental treatments, we are equally committed to setting the standard for environmentally conscious dental practices. We believe that by integrating sustainability into every aspect of our operations, we can provide exceptional care for our patients while also caring for our planet.

We invite our patients, staff, and the wider community to join us in this important journey towards a more sustainable future. Together, we can create beautiful smiles while protecting the environment for generations to come.

A large, faint, light blue version of the Crossbank dental care logo is centered in the lower half of the page. It includes the text "Crossbank dental care" and the tagline "have the smile you wish for" below it, accompanied by a stylized dandelion seed head graphic.

Crossbank
dental care
have the smile you wish for